Adshels

HILLENAAR
OUTDOOR

Sizes

Poster size:	Wide 118,5	x	High 175,0 cm.
Visual fields:	Wide 114,0	x	Hige 170,0 cm.
Lay-out:	We recommend to use essential pictures and text in the visual fields to make sure they're always visible.		

Digital specs

(in case Hillenaar Outdoor is designing the poster)

Scale:	20% (format: 23,7 x 35,0 cm).
Resolution:	450 dpi (on scale size).
Sort:	PDF with 5 mm ending.
Colour:	CMYK.
Submitting the files:	We would like to receive the documents two weeks before the start of the campaign by wetransfer.com to Materiaal@hillenaar.com.
Colour proof:	If the colour proof (Isocoated V2 of FOGRA 39) is too late we are no longer responsible for any abnormalitiess.

Providing your own posters

(in case Hillenaar Outdoor is not designing the poster)

Material:	Flat paper of 135-150 grams, special diffuus for lichtblocks.
Backlit:	Yes, unless it's digital printed.
Campaign quantity:	According to the booking plus a marge of: < 1.000 objects: 30% reserve > 1.000 opjects: 20% reserve
Providing your posters:	Providing your posters is always at your own risk. We expect to receive the posters two weeks in advance of the campaign. We would like to receive the posters flat on pallet with the visible side up, bonded by 50 posters. In case you choose to use more than one visual we would like you to make this clear in your providing.
Address:	Outdoor Furniture Services With details of: advertiser and ordernumber De Ooyen 25 4191 PB, Geldermalsen

How do i design the poster?

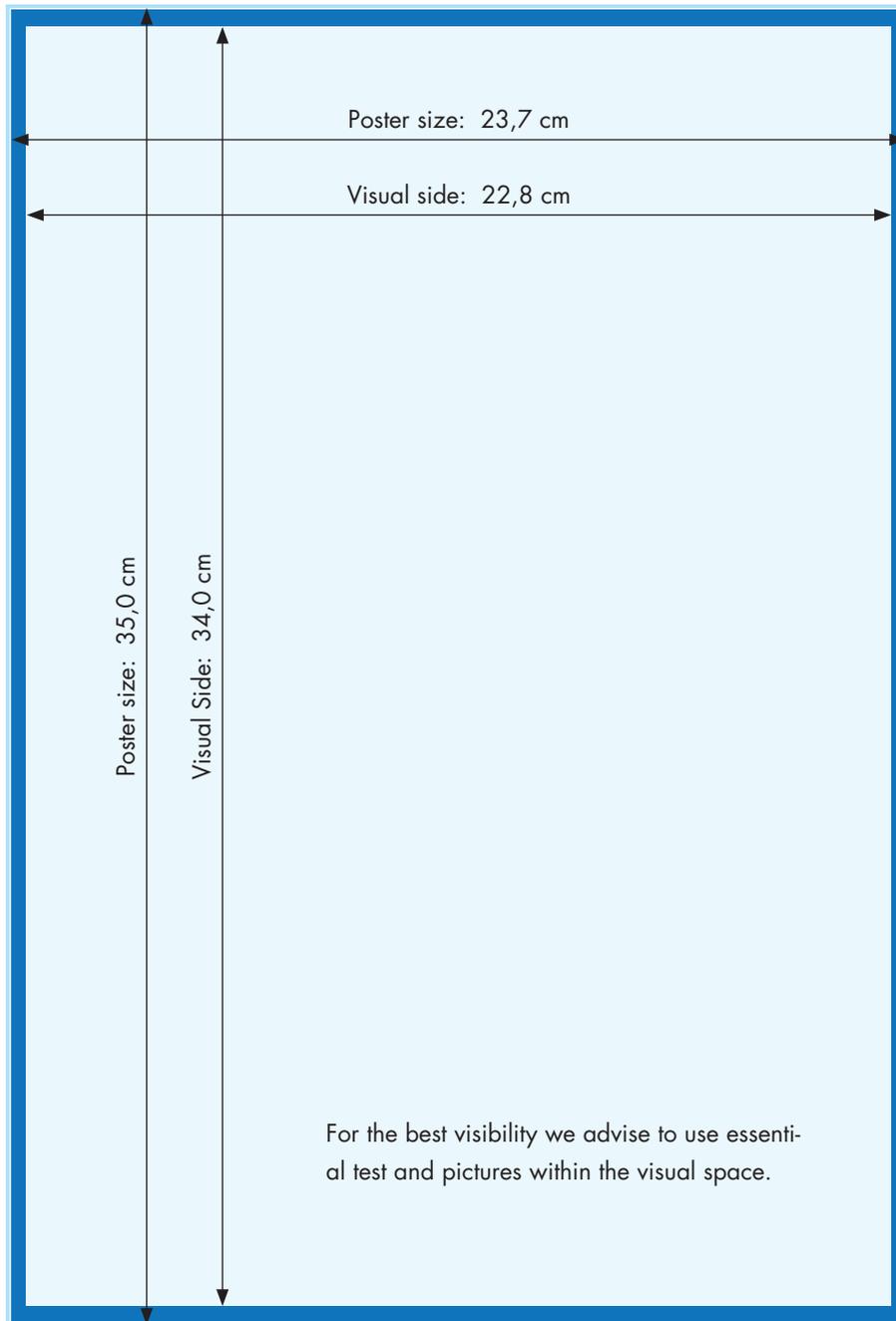See the instructions at the other side of the page.

Printing?

We would love to help you with your printing!
Call us: 071 - 519 05 99 or send us an email to
materiaal@hillenaar.com.

Format

			20%				20%
Poster format:	Wide	118,5 cm	23,7 cm	x	High	175,0 cm	35,0 cm
Visual side:	Wide	114,0 cm	22,8 cm	x	High	170,0 cm	34,0 cm

Note: Underneath you can see a designing instruction of the poster. The poster needs to be 20% scaled.
The designing space will be 23,7 x 35,0 cm. At the actual pdf there will be a 5 mm ending.

Poster size: 23,7 cm

Visual side: 22,8 cm

Poster size: 35,0 cm

Visual Side: 34,0 cm

For the best visibility we advise to use essenti-
al test and pictures within the visual space.

■ Visual space   ■ poster format   ■ ending